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**Title: AIRPLAY: The Rise and Fall of Rock Radio**

**Length: 1/90 Base Version**

**HD NOLA** AROC 000 Base Revision 001

**HD Feed** Tuesday, October 4, 2011

1000-1130ET / HD03

**Program Type/Topic:** Music Documentary

**Closed Captioned:** Yes

**Stereo:**  Yes

**SAP:**  No

**Aspect Ratio:** 16:9 HD Feed

**Suggested TV Rating:** TV-PG

**On-Air Promos:** :30 promo is available

**Description:** *Airplay: The Rise and Fall of Rock Radio* is the story of the 50-year struggle for the soul of music radio, told by the deejays and the artists they made stars. Musicians including Crosby, Stills and Nash, Grace Slick, Little Steven Van Zandt, Bob Weir (Grateful Dead, Ratdog) and Ray Manzarek (Doors) and legendary disc jockeys from AM and FM talk about the hits and the history they made together in live interviews, archival footage and airchecks… some seen and heard on television for the first time.

**Rights:** Unlimited Use, Non-Commercial Cable Rights, School Re-Record Rights, One Year Radio Simulcast Rights (Public Radio only), Video on Demand, New Media Rights - Excerpts (5 minute limit)

**Distributor:** American Public Television

**Producer:** Travisty Productions

**Presenting Station:** Maryland Public Television

**Broadcast History:** Standard Version National Premiere, which includes additional footage and interviews that were not include in the pledge version.A pledge version of this program was released to public television stations in March 2011, which is still in rights through March 2013.

**Local Underwriting Permitted:** Yes

**Station PI Website: www.airplayrockradio.org**

**Viewer Contact:** Maryland Public Television - Viewer Services



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**Photos, Bios, Releases, etc:** www.mpt.org/stationrelations password: station