

Rules for Referencing NASA

DO USE THE FOLLOW APPROVED TERMS:

- “Input from NASA Experts”
- NASA can be referred to as “Technical Consultants” on the project
- “Produced in collaboration with NASA Experts”
- If applicable: “The show features NSAS experts (scientists and astronauts) in live-action interstitials”
- National Aeronautics and Space Administration <http://www.nasa.gov>

DO NOT USE:

- The NASA Logo
- Words/terms like “endorsed” or “NASA-Approved”

Any questions regarding the use of NASA’s name in materials can be directed to:

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