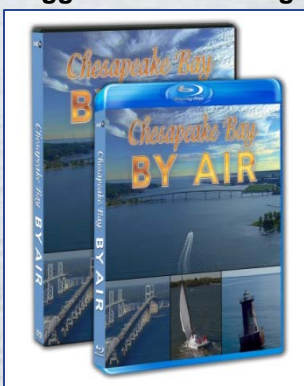




Program Title: Chesapeake Bay By Air
Distributed by: American Public Television
Pledge Length: 1/90 Pledge Event
HD NOLA: CBBA 000 HD-Pledge Event Revision 001
HD Feed: Friday, February 18, 2011 @ 1000 - 1130 ET/HD 03
SD NOLA: CBBA 000 SD-Pledge Event Revision 001
SD Feed: Available by Bike Only. Bicycle Tape Format: BetaSP
Closed Captioned: Yes
Stereo: HD - 5.1 Surround/SD - Stereo
SAP: No
Format/Version: 1/90 Pledge Event HD & SD
Aspect ratio: HD 1080i & SD Letterbox 16 x 9
Suggested TV Rating: TV-G

Description: *Chesapeake Bay By Air* forever captures the unparalleled wild beauty, history and natural serenity of the bay. Shot by helicopter at heights from two to two thousand feet using state-of-the-art High Definition recording gear, *Chesapeake Bay By Air's* unique perspective of the Chesapeake Bay marries gentle verse, prose and music with stunningly dramatic images of the Chesapeake in a way that, until now, only migrating Canada Geese could truly appreciate. *Chesapeake Bay By Air's* meandering aerial journey transports viewers to many of the Chesapeake Bay's countless stunning locations -- from a purple-orange dawn over the Susquehanna River to the mystery of the carved marsh of Blackwater Wildlife Refuge... from the tranquil fishing village of Smith Island to the belching smokestacks of Sparrow's Point... from ancient Calvert Cliffs to bustling small-city Annapolis and metropolis Baltimore... and from the mighty steel spans of the Chesapeake Bay Bridges and then to historic Point Lookout, *Chesapeake Bay By Air* brings the bay into razor-sharp perspective.

Suggested Scheduling: March Pledge 2011



Pledge Premiums:
Item: DVD
Retail Cost: \$19.95 **Station Cost:** \$7.50 **Pledge Event Level:** \$60.00
Item: Blu-ray
Retail Cost: \$24.95 **Station Cost:** \$10.75 **Pledge Event Level:** \$75.00

Ordering contact info: Maryland Public Television - Barb Smith
 Fax Orders to: 410-581-4338, email: bsmith@mpt.org 1-800-223-3678 ext. 4049
 Samples will be charged against final order. Items shipped UPS ground and charged to station.
 Include: station, contact name, number & email - Shipping & billing address - PO number with FID# -
 Items ordered & quantity

Broadcast History:
Rights:

MPT broadcast and offered to markets surrounding the Chesapeake Bay in April 2010
 Unlimited releases over 2 years beginning (with feed); School rights: 1 year; non-commercial cable rights granted; V.O.D. rights granted for free VOD only.

Flags: None
Producer: Maryland Public Television
Date Produced: 2010
Underwriting: Local underwriting permitted
Web Site: chesapeakebaybyair.org
Viewer Contact: MPT Viewer Services, viewerservices@mpt.org
 Phone: 410-581-4097 or TDD 1-800-627-6788
Station Relations Contact: Phillip Guthrie Director of Station Relations
pguthrie@mpt.org 410.581.4187
Releases, Photos, Bios, etc: **Station Relations Site:** www.mpt.org/stationrelations **Password:** Station

distributed by

