



THE REVOLUTION
WAR OF 1812
CIVIL WAR
INDIAN WARS
SPANISH AMERICAN WAR
THE GREAT WAR
WORLD WAR II
KOREA
VIETNAM
MIDDLE EAST

*"Let it be said that the Negro soldier did his duty
under the flag, whether that flag protected him or not."
- Edward A. Johnson, Spanish-American War Historian*

FOR LOVE OF LIBERTY

THE STORY OF AMERICA'S BLACK PATRIOTS

AS TOLD BY HALLE BERRY



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“It is a wonderful story... of a group of Americans who never lost their love of this country, never lost their faith in it or what the founding fathers had promised them. And that's why this story is simply called, **For Love of Liberty.**”

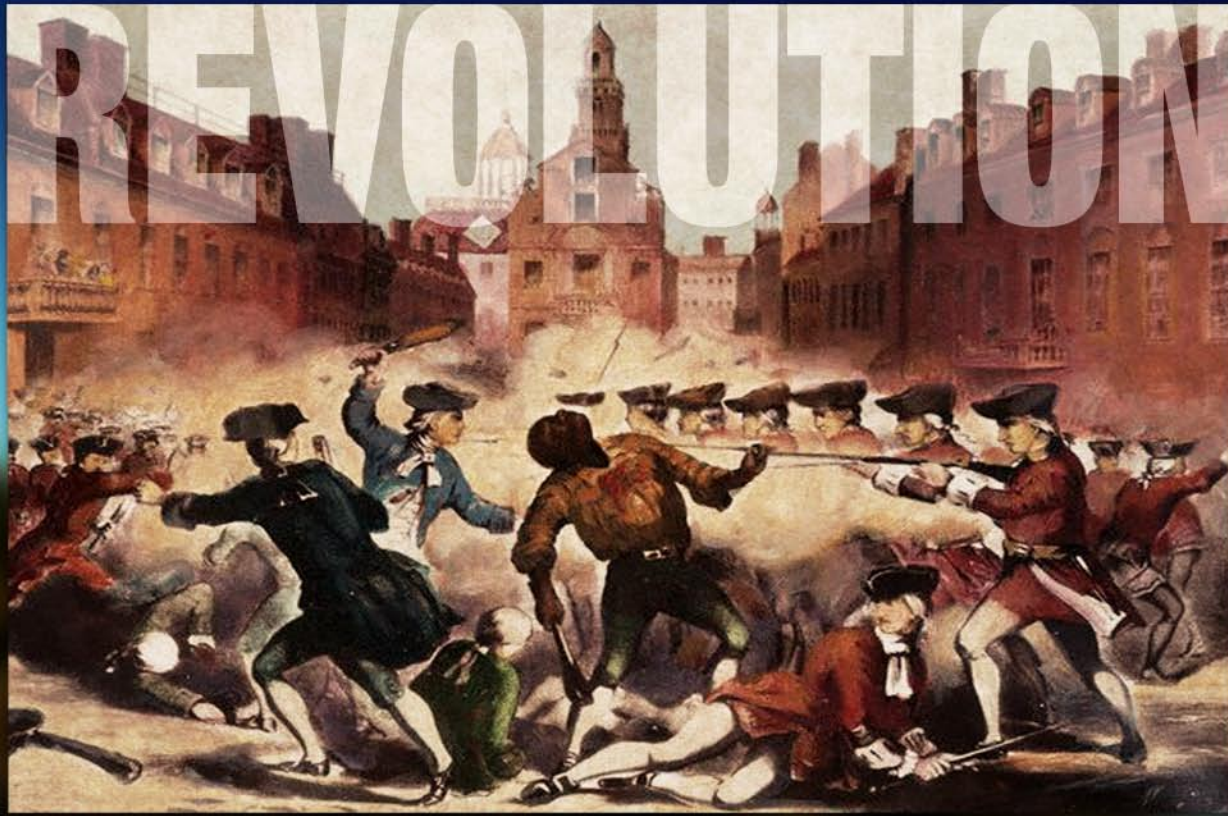
— General Colin L. Powell,
Former U.S. Secretary of State



If prevalent and accepted accounts of American history – both scholarly and those portrayed by Hollywood – are to be believed, the face of the United States Armed Services was white.



The truth is over 5,000 Black soldiers fought in the American Revolution. And though most were not recognized as citizens or even free men, more than 200,000 took up arms in the Civil War. Over 380,000 African-Americans served in World War I and more than 2,000,000 defended this country in World War II, Korea and Vietnam. Yet most accounts of their valiant actions are absent from history books and contemporary film.

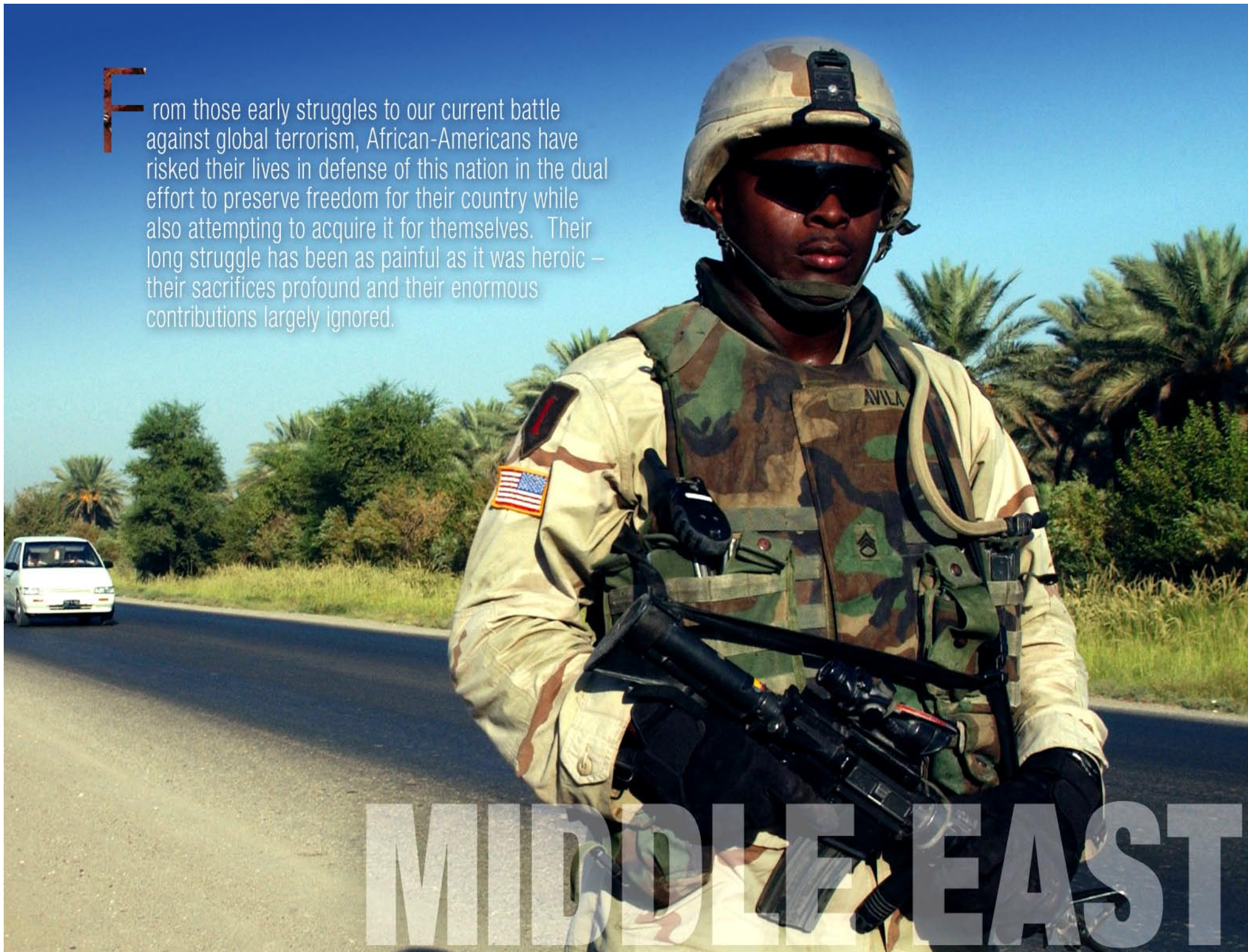


The breadth of their service can be traced back to the dawn of the Republic. In 1771, Boston citizens confronted a squad of English soldiers. A Black man took control of the protest and challenged the Redcoats. The British raised their weapons and fired. With that one volley, Crispus Attucks, an escaped slave, became the first man to give his life for a cause that would later become the American Revolution. Thomas Jefferson immortalized that sacrifice when he wrote, "The blood of Attucks nourished the tree of liberty ..."



From those early struggles to our current battle against global terrorism, African-Americans have risked their lives in defense of this nation in the dual effort to preserve freedom for their country while also attempting to acquire it for themselves. Their long struggle has been as painful as it was heroic – their sacrifices profound and their enormous contributions largely ignored.

MIDDLE EAST



For **Love of Liberty: The Story of America's Black Patriots** will finally, and for all time, set the record straight. It is an unprecedented documentation of the African-American experience in the U.S. military. At the center of this multi-faceted initiative is a four-hour, high definition, two-part documentary introduced by Colin Powell and hosted on-camera by Halle Berry. The film uses letters, diaries, speeches, journalistic accounts, historical text and military records to acknowledge the tremendous, unheralded accomplishments of African-American Servicemen and women – from the earliest days of the Republic through our present conflict in Iraq. The story is explored within a social context and examines why these heroic men and women fought so valiantly for freedoms they themselves did not enjoy.





HOSTED BY
HALLE BERRY



MORGAN FREEMAN

ALAN

JAMES GARNER

ICE-T

D.L. HUGHLEY

ROBERT TOWNSEND

DANNY GLOV

BILL COSBY

ROSCOE LEE BROWNE

RUBY

SUSAN SARANDON

ROBERT CULP

LAMBERT WILSON

SAM ELLIOTT

JESSE L. MAR

CHRIS COOPER

ANGELA BASSETT

LEVAR BURTON

JOHN GOODMAN

CLIFF RO

LOU GOSSETT JR.

GLYNN TURMAN

RON

JOHN AMOS

ERIQ LA SALLE

BARRY

DRAMATIC READINGS

RICKMAN **ISAAC HAYES**
WALTER CRONKITE
ER **JONATHAN PRYCE**
DEE **ROBERT DUVALL**
JULIAN BOND **COURTNEY VANCE**
TIN **MEL GIBSON** **OSSIE DAVIS**
JOHN SPENCER **DELROY LINDO**
BERTSON **ALFRE WOODARD**
SILVER **BLAIR UNDERWOOD**
CORBIN **JOHN TRAVOLTA**

At the heart of *For Love of Liberty: The Story of America's Black Patriots* are the emotional first-hand accounts of those who were there. Their epic stories come to life through dramatic readings by a who's who of American arts and culture.

Lending their voices are Morgan Freeman, Mel Gibson, Bill Cosby, John Travolta, Danny Glover, Walter Cronkite, Ossie Davis, Susan Sarandon, D.L. Hughley, Robert Duvall, Dennis Haysbert, Sam Elliott, Isaac Hayes, John Goodman, Ice-T, James Garner, Robert Townsend, Alan Rickman, LeVar Burton, Jonathan Pryce, Roscoe Lee Browne, Ruby Dee, John Amos, Robert Culp, Barry Corbin, Delroy Lindo, Eric La Salle, Angela Bassett, Chris Cooper, John Spencer, Alfre Woodard, Cliff Robertson, Lou Gossett Jr., Dulé Hill, Blair Underwood, Glynn Turman, Charles S. Dutton, Jesse L. Martin, Lambert Wilson, Ron Silver, Courtney Vance, Ruben Santiago-Hudson, Harold Perrineau Jr., Julian Bond and others.

Their words reveal an epic story of perseverance and personal triumph.

MULTIMEDIA INITIATIVE

A silhouette of a person in profile, looking down, with a bright light source in the background creating a strong glow and lens flare.

For Love of Liberty: The Story of America's Black Patriots is intended to raise public consciousness and shed light on an extraordinary and relatively unexplored aspect of our nation's history. The central themes of the initiative – democracy, patriotism and the price of liberty – are relevant to all Americans.

For Love of Liberty: The Story of America's Black Patriots is definitive, timeless and inspiring. It is a multi-media endeavor that will include:

- Four-Hour, Two-Part Documentary for National Broadcast in High Definition
- Special-Edition DVD for General Market Release
- Educational Edition DVD with Teaching Guides for Schools & Libraries
- Audio Book
- Coffee Table Book
- Original Soundtrack CD
- Comprehensive Web-Based Archive
- Downloadable Mobile Content

Together, these components will afford a living account that will be referenced and celebrated for generations to come.



RELEASE & MARKETING PLANS



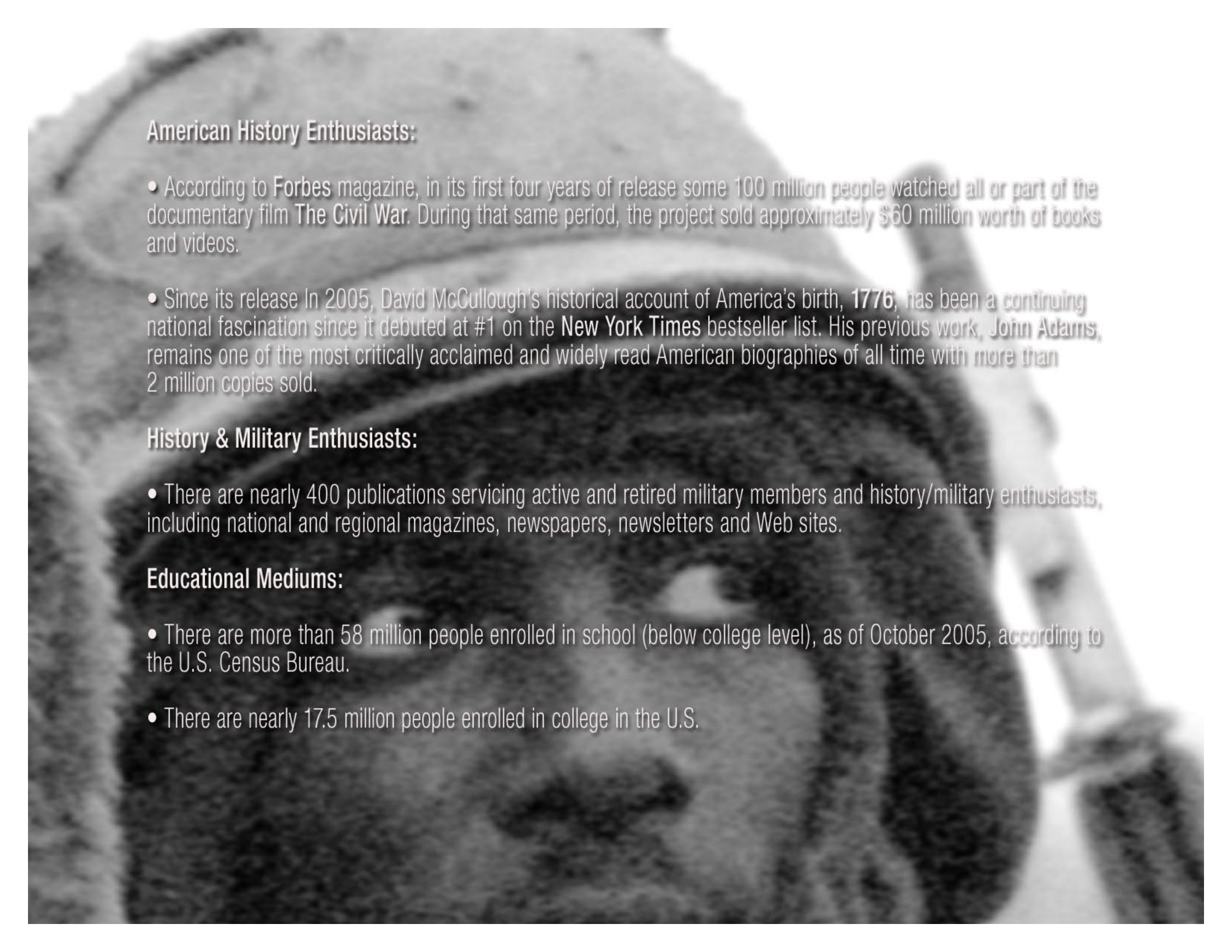


- A nationwide, television broadcast distributed by American Public Television to all PBS affiliated stations with repeat showings for years to come.
- The right to host and promote a VIP premiere in Washington, D.C. It is anticipated that both Halle Berry and Colin Powell will attend along with celebrated African-American veterans such as World War II Congressional Medal of Honor recipient Vernon Baker.
- Possible limited theatrical release for Academy Award consideration.
- A broad-based PR and marketing campaign to support **For Love of Liberty** is planned for print, radio, television and the Web. Halle Berry and Colin Powell are expected to support this promotion. The Oprah Winfrey Show and Good Morning America have already expressed interest.
- Television and DVD reviewers nationwide will be shown the film.
- For Love of Liberty is supported by the NAACP and all major African-American veterans organizations, which will promote the film to their memberships.
- A grassroots outreach campaign will target civic groups, churches, schools, community programs and non-traditional media.
- Outreach to schools & libraries to incorporate **For Love of Liberty** into educational curriculums nationwide. Plans include development of a Web-based archive.

CORE AUDIENCE

African-Americans:

- According to the most recent **U.S. Census Report**, there were nearly 35 million African-Americans living in the United States, though experts put the number closer to 38.3 million in 2007. Most have a father, brother, uncle, aunt, mother or sister who has served in the military.
- According to the newest edition of **The Buying Power of Black America** report, African-American households collectively earned income of \$679 billion in 2004. By 2009, it is expected to reach \$965 billion, according to the University of Georgia's Selig Center for Economic Growth. (Only nine sovereign nations in the world have a GNP higher than \$679 billion.)
- The spending power and market size of the African-American population is expected to grow at rates higher than the overall U.S. population.
- Within the entertainment category, African-American consumers allocate nearly twice as much money than the average U.S. consumer to purchase TV, radios and sound equipment (59.6% vs. 32.2%).
- 21% of all military personnel are African-American (compared to 12% of the general population).
- According to the Magazine Publishers of America, 26% of all African-American households had incomes of \$50,000 or more a year in 2000 (approximately 3.7 million households) and 1.4 million had annual incomes of \$75,000 or more.
- According to the U.S. Census Bureau, 39% of the African-American population can be reached in the following 10 U.S. DMAs: 1. New York 2. Chicago 3. Los Angeles 4. Atlanta 5. Washington, D.C. 6. Philadelphia 7. Detroit 8. Houston 9. Miami 10. Dallas-Ft.Worth



American History Enthusiasts:

- According to *Forbes* magazine, in its first four years of release some 100 million people watched all or part of the documentary film *The Civil War*. During that same period, the project sold approximately \$60 million worth of books and videos.
- Since its release in 2005, David McCullough's historical account of America's birth, *1776*, has been a continuing national fascination since it debuted at #1 on the *New York Times* bestseller list. His previous work, *John Adams*, remains one of the most critically acclaimed and widely read American biographies of all time with more than 2 million copies sold.

History & Military Enthusiasts:

- There are nearly 400 publications servicing active and retired military members and history/military enthusiasts, including national and regional magazines, newspapers, newsletters and Web sites.

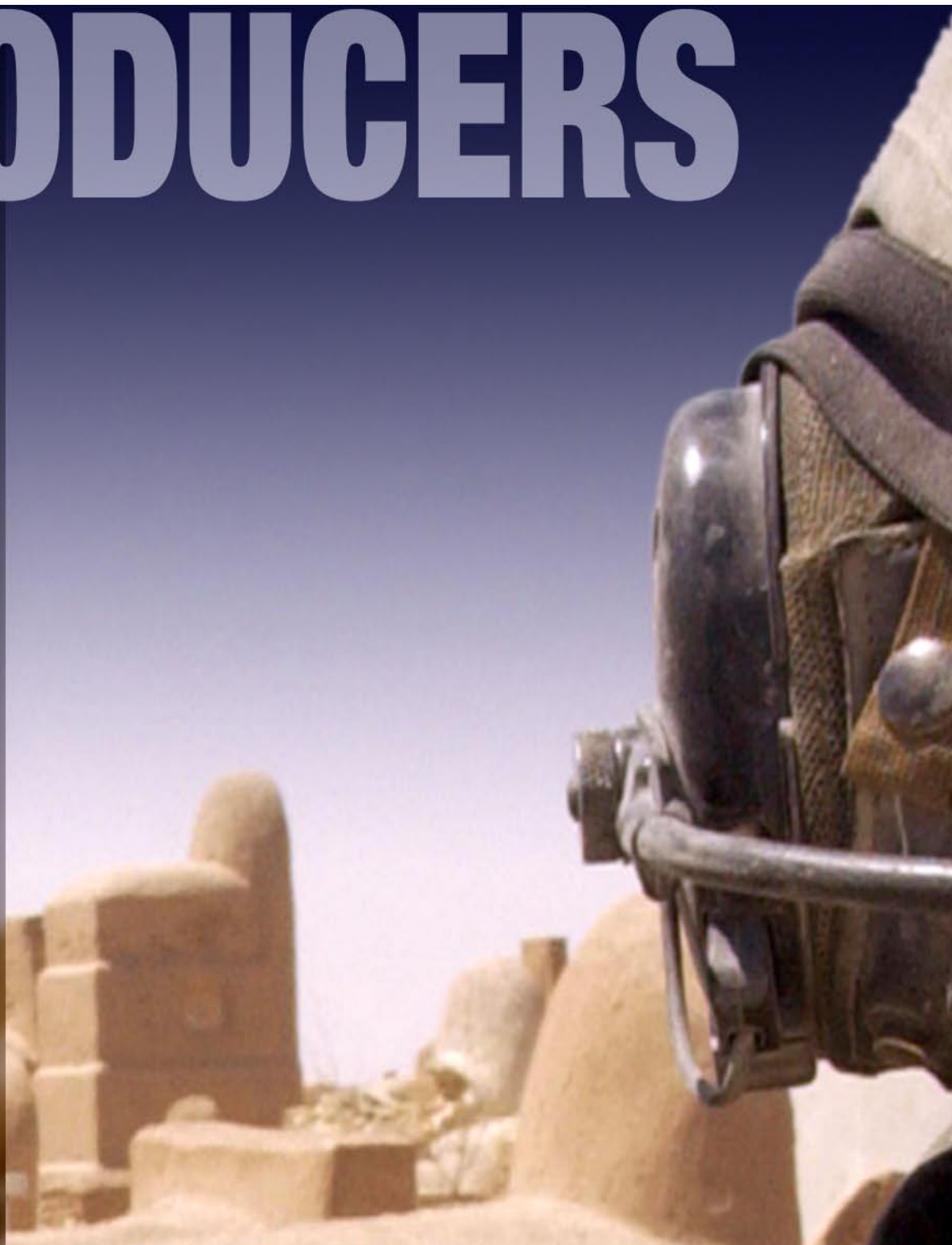
Educational Mediums:

- There are more than 58 million people enrolled in school (below college level), as of October 2005, according to the U.S. Census Bureau.
- There are nearly 17.5 million people enrolled in college in the U.S.

THE PRODUCERS

For Love of Liberty: The Story of America's Black Patriots is a production of Eleventh Day Entertainment, which has created and produced acclaimed and award-winning specials and mini-series for many of America's leading broadcast and cable networks. Their clients include CBS, ABC, PBS, TNT, Showtime, Disney Channel, Playboy Enterprises, The White House, The U.S. Army & The U.S. Navy.

Among the highlights of their one hundred and fifty hours of television are: **CBS: The First Fifty Years**; the Emmy Award-winning mini-series **MGM: When The Lion Roars**; Showtime's critically acclaimed mini-series **Sex, Censorship & the Silver Screen** and the award winning authorized film biography, **John Huston**, which won the prestigious "Filmmaker's Trophy" at the Sundance Film Festival. Other current projects include the three-hour documentary series, **The Miracle of the New Testament**.





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A preview of **For Love of Liberty** is available on the enclosed DVD and on the Internet at www.forloveofliberty.com



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