Title: Primal Grill® with Steven Raichlen 300
HD NOLA: PGSR 301-313 HD-Base Revision 001
Saturdays, May 15, 2010 - August 7, 2010 1830-1900ET /HD03
Bicycle Tape Format: HDCam
SD NOLA: PGSR 301-313 SD-Base Revision 001 Saturdays
May 15, 2010 - August 7, 2010 1200-1230ET /SD05
Bicycle Tape Format: BetaSP
Length: 13/30
Program Type/Topic: How To/Cooking Program
Closed Captioned: Yes
Stereo: Yes
SAP: No
Aspect Ratio: HD 1080i & SD Letterbox 16:9
Suggested TV Rating: TV-G

Description: Join Steven Raichlen for an all-new season of Primal Grill®. This season, Raichlen goes global, with a sizzling exploration of grilling around the world. From Balinese lemongrass prawns to Brazilian fogo de chao (campfire barbecue). From South Africa's fiery piri piri chicken wings to Spain's salt-grilled chuleton (plate-burying rib-steak) to Thai grilled bananas for dessert. More than 40 fabulous new recipes inspired by Steven's diverse travels and the release of his new book, Planet Barbecue. Fireside chats and in-the-field capsules covering the basics and fine points (spices, produce, seafood, meat-cutting, etc.) help viewers take grilling to the next level and over the top. Season 3 was taped in Hi-Definition.

Rights: Unlimited Use/2 years, Non-Commercial Cable Rights, School Re-Record, Radio Simulcast, Video On Demand
Distributor: American Public Television
Producer/Presenting Station: Maryland Public Television
Broadcast History: Third Season - 13 New Episodes
Pledge Program: Two pledge programs are available: Primal Grill with Steven Raichlen – Special Edition in 60 minute and 30 minute versions featuring recipes from Planet Barbecue and Primal Grill - Season 2. Season 3 Episodes can be pledged by stations if desired.
Pledge Premiums: Books & DVD premiums are available at pledge premium prices
Underwriters: Weber, Reynolds Wrap, Redwood Creek, The Companion Group
Local Underwriting Permitted: Yes
Retail Items: DVD – Volume 2: 6 select episodes from Series 2
DVD – Volume 1: 6 select episodes from Series 1
Book – Barbecue Bible: 10th Anniversary Edition
Book – How to Grill
Planet Barbecue
Contact MPT: www.mpt.org/eshop 1.800.873.6154
Station Website: www.primalgrill.org
Viewer Contact: Maryland Public Television
Viewer Services
11767 Owings Mills Boulevard
Owings Mills, MD 21117
877.786.0012
Email: viewerservices@mpt.org
Station Relations Contact: Phillip Guthrie
Director of Station Relations, MPT
410.581.4187
pguthrie@mpt.org
Releases, Photos, Logos, Bios: Station Relations Site: www.mpt-ptv.org